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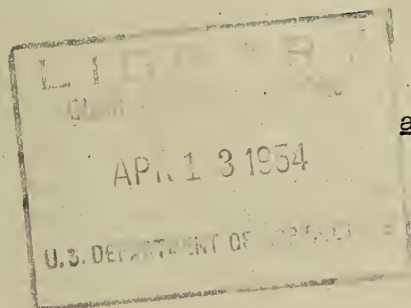


IDEAS *about 4-H Clubs and YMW*

Extension Service, U.S. Department of Agriculture



No. 6
Washington 25, D. C.
March 8, 1954



For your information
and appropriate action

Dear Coworkers:

OUR THANKS TO YOU

We appreciate, very much, your cooperation in returning the blanks sent out with previous issues of "Ideas." Your response has been wonderful!

Keep right on sending along those reactions and suggestions that will help us to gear this periodic letter in the right direction. Your suggestions will help make it a useful tool for all of us.

4-H REPORT TO THE NATION

It has been a distinct pleasure to welcome the six national winners who represent 4-H'ers everywhere in making a "Report to the Nation." Their schedule has included audiences with President Eisenhower and Secretary Benson, a dinner with farm organization representatives, and a program with the Federal Extension staff.

The delegates made several major broadcasts. One, which was taped, will be featured on Saturday, March 13. Administrator Ferguson and three of the delegates will be heard on the American Farmer Program (ABC) at 12:30 p.m., e.s.t.

"VEST-POCKET" STATEMENT OF 4-H-F.F.A. RELATIONSHIPS

South Carolina has an interesting system for keeping the statement of Extension-Vocational Agriculture relationships currently available. They have printed a brief statement on a pocketbook-size card so the folks concerned can carry it on their persons at all times (enclosed). Frequent meetings to review relationships are held by the college, State Department of education, and Extension Service and Vocational Agriculture representatives.

NOTES FROM THE WASHINGTON SCENE

Concise Authority Delegated to Extension

The Secretary of Agriculture recently delegated to the various USDA agencies authorities appropriate to the discharge of their responsibilities.

Assignment of functions to the Federal Extension Service included "primary responsibility for the leadership in all educational programs and activities...; coordination of all educational activities of the Department, including examination and analysis of all such activities or proposals prior to initiation, advice and consultation on planning with heads of agencies, and reports and recommendations to the Secretary...; act as the liaison between the Department and officials of the land-grant colleges and universities on all matters relating to cooperative extension work and educational activities relating thereto..."

State Return Addresses Are Now Permissible

The Post Office Department has now granted permission to carry a State return address on penalty privilege mail used by cooperative extension employees. Your Director's office will have specific instructions.

4-H Club Foundation Office Now at Silver Spring

For the past 3 years the staff of the National 4-H Club Foundation have had office space near us in the Department of Agriculture. Now, as a result of the foundation's growth in both programs and staff, its board of directors has authorized a move to larger quarters. This move will give the staff more room and will also help establish its identity as a nongovernmental organization carrying out certain programs through private support. The new address for the Foundation is 8561 Fenton Street, Silver Spring, Md.

Annual Meeting With National Committee on Boys and Girls Club Work and 4-H Foundation

Staff members of the National Committee and the National 4-H Club Foundation joined us for a conference on February 4 and 5. This annual meeting gives an opportunity for discussion of current operations and programs, with a view to keeping efficient and harmonious working relations. Nine members of the National Committee staff made the trip to Washington.

For 4-H Gardeners

Have you noted the item about virus-free strawberry plants, reported in the recent issue of Garden Facts, sent out by Dr. R. J. Haskell, of the Federal Extension staff? Basic research was done at the Plant Industry Station at Beltsville, Md.

SHARING GOOD IDEAS FROM THE STATES

- Alabama - They have developed a unique way of educating 4-H'ers on the merits of growing good quality meat-type hogs. Eighty thousand copies of an illustrated letter have been sent to members in 65 of their 87 counties. The letter was prepared by the extension hog specialist and mailed under the signature of the extension agent in the counties.
- California "Trained Child Care Experts"-- That's what the 4-H'ers dubbed themselves when they finished a series of meetings for training as baby sitters, sponsored as a community-service project. Many of the group were boys. The six sessions were directed by such local folks as a doctor, health nurses, school officials, and extension home adviser.
- Colorado - They've added another approach to the YMW effort as well as keeping up the momentum of the Young Farmers and Homemakers groups. County extension offices are taking a realistic look at the young people who live in their areas and are building files so better contacts can be made. The goal is to interest these young people in a variety of extension activities. A "Young Farmer and Homemaker Prospect Card" is worked out to expedite the process.
- Kansas Vocational guidance and counseling will be emphasized during the 17th annual statewide conference for young men and women, planned for March 5 and 6. As you would know, a variety of recreational features is also lined up.
- Maryland - Here's a unique way of using the sign "A Club Leader Lives Here." A friend of 4-H Club work made the sign available to all clubs that requested it and agreed to put it up in front of the home of their leader. Result--much originality in ways of displaying the sign and much appreciation on the part of local leaders.
- New York The New York Bankers Association take pride in their sustained support of the 4-H Club program. President Neilson of that organization pointed out that members of the association had had opportunity, since 1917, to help "create and sustain interest in junior extension work."
- North Carolina - This State is making the most of National 4-H Club Week. A special handbook, chock full of interesting ideas, was sent to all extension workers.
- Pennsylvania - Bill Jeffries is out to see how other folks do the 4-H job. He and Mrs. Jeffries are setting out on a travel schedule that includes visiting 4-H staff and events in Virginia, Georgia, South Carolina, Florida, and North Carolina. How about a summary, Bill, of the good ideas you collect?

Tennessee - During the 2-week period, May 17-29, extension agents doing 4-H Club work will participate in an intensive program relating to ways of doing a more effective job. Special emphasis will be placed on leadership training, human growth and development, and organizing to get the job done.

Washington - "More for Your Money" is the intriguing title of a fine new bulletin just issued for the 4-H money management project.

TRI-STATE YMW CONFERENCE

Extension workers and young men and women from New York, New Jersey and Pennsylvania will meet for a weekend conference at Pocono Manor in the Pocono Mountains, April 2-4. This is the fourth annual tri-State conference to discuss ideas for YMW program improvement.

REGIONAL STAFF MEETINGS

Staff members in the Northeastern States are well pleased about the conference held recently in New York City. Discussions centered on effective supervision, 4-H in suburban areas, and implications of the Allerton Park YMW Conference.

Three other interstate conferences are on the books, so far, for 1954:

Southern Region

Four-State Conference (YMW) at Bristol, Tenn.-Va. -- April 22-25

Central Region

Four States at Lake Hope, Ohio -- May 3-6

Eight States at Green Lake, Wis. -- July 13-15

4-H FELLOWSHIPS OFFER RICH EXPERIENCE

We wish you could see, at first hand, the experiences being shared by the National 4-H Club Fellows. These fine young folks are having an even more exceptional opportunity than previous recipients because there are 6 of them from 6 different States. In fact, we should say 7, because Don Foltz, of Indiana, is now completing a fellowship that was interrupted by military service. The fellows have the opportunity to become intimately acquainted with USDA at work and also to see something of the general activities of our Government. Some of them are registered for academic work at universities in the vicinity and all are taking classes in the USDA Graduate School.

A recent letter from Miss Mary L. Collings detailed the plan for selecting 1954-55 fellows. It listed May 1 as the deadline date for application to be filed.

Note, however, that applications are due by April 1 for Horace A. Moses Foundation scholarships for regional extension summer schools and for the human development workshop at Maryland--opportunities that may be of personal interest to you.

IN THE INTEREST OF SAFETY

As a result of the recent White House Conference on Highway Safety, State Highway Safety Conferences are likely to be called by various Governors. The Agricultural Committee of this recent conference included the following in their recommendations:

"It was agreed by our committee that youth groups in rural areas, including the 4-H Clubs, Future Farmers of America, and other rural youth organizations should be included in the planning as well as the action phases of all rural highway safety programs. We support and urge the continued improvement and expansion of driver education in our schools."

The National Farm Safety Conference will launch this spring a reflective material program for farm vehicles, machinery, and autos. The program will be operated through State Safety Committees (31 States have such committees). 4-H Clubs and FFA Chapters will have the opportunity to participate in selling and distributing the materials. The use of material of this kind has been approved by safety groups and this office. Because of the time factor it has not been possible to clear through the Extension 4-H Subcommittee. You will be sent information by Maynard Coe, Farm Director, National Safety Council as a basis for determination in in your State.

JUNIOR POULTRY FACT-FINDING CONFERENCE - KANSAS CITY

Sixty-one young people, mostly 4-H from 18 States and Alaska, attended this recent conference along with half a dozen State 4-H leaders and more poultry extension specialists. The conference was well received. The Institute of American Poultry Industries will issue an invitation to the States for next year's conference.

YOUNG OUTDOOR AMERICANS

As we go to press we have been informed by the Izaak Walton League that the following 4-H'ers have been named by their State governor's committee to attend the Young Outdoor Americans Conference in Chicago, March 10-13:

Ronald Terrill, Idaho; Ann Thompson, Alabama; Margot Engel, Missouri; Frank Smith, Tennessee; Joe Nichols, Kentucky; Tommy Ellege, Texas; Walter South, Indiana; Guy David, Mississippi; Lois Ann Moody, Ohio; Phoebe Adler, South Dakota; Larry Snydergaard, Wisconsin; Richard Tuell, Colorado; Nancy Chiles, Virginia; Emory Clapp, Washington; Gary Hullinger, Iowa; William Powel, Maryland

NEW MOVIE

We are enthusiastic about the movie Making the Most of a Miracle, produced by the American Plant Food Council. This color movie (about 27 minutes) tells an important educational story, and it tells it beautifully, complete even to time-lapse photography. Many of the land-grant college film libraries already have it.

FILMSTRIP USEFUL FOR YMW GROUPS

We congratulate the clothing specialists on the new kodachrome filmstrip A Man's Appearance Counts. Two other filmstrips about men's suits are to be released in the spring. This filmstrip, number C-36, can be ordered from the Photo Lab. Inc., 3825 Georgia Avenue, NW., Washington 11, D. C. Cost is \$4.50.

ENCLOSED FOR YOUR USE WITH THIS ISSUE:

Lutheran Award for 4-H Club Members. This will supplement other material obtained by the Committee on Spiritual Emphasis regarding the God-Home-Country award.

Statement Re: Working Relationships Between Extension and Vocational Agriculture (Card from South Carolina).

Home Protection Exercises - Federal Civil Defense Administration.

Memo distributed by FAO. - Note article about Ceylon's Paddy Clubs.

List of State and Assistant State Club Leaders in 4-H Club and YMW Work - Please note listings from your State and inform us if there are any errors. We intend to issue a revised list very soon.

Report of 4-H Club and YMW Programs - This is our combined report, in which you all shared. Statistics are 1952 figures. Most of this material is in the combined Extension report that goes to Congress.

MAY WE ASK FROM YOU?

We should like to assemble a listing of 1954 4-H and YMW dates. Many of you have such calendars. Would you please send a copy to us.

The Subcommittee have asked us to get your reaction about pins for leaders who have served beyond 25 years. The attached sheet is for that purpose.

Sincerely yours,

E. W. Aiton

E. W. Aiton, Director
Division of 4-H Club and YMW Programs

George Foster *C. C. Lang*

George Foster
Associate Leader

C. C. Lang
Associate Leader

Mylo S. Downey

Mylo Downey
Associate Leader

Fern Shipley

Fern Shipley
Associate Leader

Enclosures.

Re: Mrs. Ray Turner fell and broke her leg, requiring hospitalization.
Address - Box 212, Evart, Michigan

SUGGESTIONS REGARDING "CLOVER AWARD" PINS FOR LOCAL LEADERS

State of _____

1. Do you see a need for a "clover" pin for leaders beyond 25 years:

Yes _____ No _____

2. If so, at what point should such a pin be awarded:

26th Year _____ 27th Year _____ 28th Year _____

29th Year _____ 30th Year _____ Other _____

3. Suggest a suitable designation to correspond to diamond clover or emerald clover:

4. Your pertinent comments - please:

Please return to:
Division of 4-H Club and YMW Programs
Federal Extension Service
U. S. Dept. of Agriculture
Washington 25, D. C.

